



Australian Government
Australian Taxation Office



ATO Tax, Super and You Competition 2017 Entry Form

About the competition

Calling all creative people - we want to hear from you! Have you ever thought about what happens with all the tax that is collected? What do they do with it? If you have ideas, we want to hear from you. Let us know what you and your friends think. Get your creativity going by writing short stories, script or a marketing proposal. You can also design and make a series of artworks, a pitch or prototype of an app or a game. Or you could film a video series or snap a photo collage - whatever works best for you! Your entry should highlight how you would encourage your friends to see the value of tax and/or super to the community.

Who can enter

The competition is open to all students in years 7 - 10 enrolled in the Australian education system. The entrant must be an Australian citizen.

What can be entered

Students can develop and enter short stories, scripts, marketing proposal, a series of artworks, an app, a game, film series or a photo collage.

The entry can be submitted as a PDF, PNG, JPG, MP3 & ZIP. The file is to be no larger than 5MB.

Alternatively, if your entry is a video you can upload your entry onto your personal account then send us the link. We will accept links to YouTube or Vimeo. You can also send us a USB with your entry uploaded via mail.

The entrant can submit up to three (3) entries per person/group. The group can consist of no more than four (4) people. A separate entry form must accompany each entry. There is no entry fee.

How to enter

To submit your entry go to www.taxsuperandyou.gov.au and complete your entry form. Ensure all fields in your entry form are complete then submit your entry. If you appear in your entry make sure you also complete the photo consent form.

Entries open at 9.01 am AEST Monday 3 July and must be submitted by 11.59pm AEST on Friday 3 November 2017. Late entries will not be accepted.

Winners and prizes

Six winners will be selected from the applications entered, with prizes awarded to the following values:

- 2 x 1st prize awards - (\$300 per entry plus \$600 for their school)
- 3 x 2nd prize awards - (\$150 per entry plus \$300 for their school)
- People's choice award - (\$300 plus \$600 for their school)

Selection of winners

The top ten (10) entrants will be invited to present their submission to a team of tax and super experts at the Australian Taxation Office. We will send an email to the shortlisted candidates by Friday 10 November 2017. The shortlisted candidates will be invited to present their idea to a panel of judges at the Australian Taxation Office building in Canberra or alternatively to present their idea via Skype or telepresence. The winning entry will be displayed on the Tax, Super and You website. A judging panel will select the first and second place winners from the eligible applications entered. The people's choice will be selected from the shortlist of remaining applications entered.

The entries will be judged on:

- Originality - how original is key message 'the value of tax and super in the community' being communicated in the application?
- Execution - is the key message presented in a way that suits the intended audience 'students in years 7 -10'?
- Value - Is the key message 'the value of tax and super in the community' clearly communicated in an eye-catching and easy to understand way?
- Relevance - is the key message 'the value of tax and super in the community' accurate?

All decisions of the judging panel are final, and no correspondence will be entered into.

The winning entries will be announced in November 2017 on the www.taxsuperandyou.gov.au website.

Use of shortlisted and winning entries

If your application is shortlisted, you allow the ATO to use your application on the ATO's website (www.taxsuperandyou.gov.au), www.ato.gov.au and the intranet) and on the ATO's social media accounts (Facebook, Twitter, YouTube, ATOTV and LinkedIn) for the purposes of determining the people's choice award, promote the competition and in its other marketing and communication campaigns.

PLEASE COMPLETE:

This work was created no earlier than Monday 3 July 2017 and is an original work.

I was/We were between 12 and 17 years of age as at Friday 3 November 2017.

I/We are not immediate family members of ATO staff or of the judging panel.

Should I/We become a competition finalist or winner, I/We agree to take part in all reasonable publicity activities and agree to provide all artwork files as described in the Tax, Super and You Competition Conditions of Entry.

I/We agree to the proposed uses and disclosures set out above.

By signing this entry form I/We acknowledge that I/We have read and agree to the Tax, Super and You Competition Conditions of Entry.

Name/s of student/s	Date of birth	Signature/s of student/s
1.		
2.		
3.		
4.		

Contact email address for student/s

Contact phone number for student/s

Parent/guardian for entrants aged 12-17

School and postal address

Name of teacher/principal

Contact email address for teacher

Teachers' signature
